

CCPA Fall Conference – Exhibitor, Advertising, & Sponsorship Opportunities September 25, 2009

Hartford Marriott/Farmington Hotel in Farmington, CT
Applications must be received by CCPA by September 4, 2009

Sponsorship categories include recognition and written acknowledgement in final program. Submit your application early to be included in the pre-conference brochure that goes out to over 1300 people.

<u>Meal Sponsorship</u>		Platinum Sponsor	Gold Sponsor	Silver Sponsor
Continental Breakfast	* (Includes 1 Free Conference Registration)	\$1500	\$750	\$325
Morning Coffee Break	* (Includes 1 Free Conference Registration)	\$750	\$375	\$250
Luncheon	* (Includes 2 Free Conference Registrations)	\$3500	\$2250	\$800

* For Platinum and Gold Sponsors

Conference Program Advertising

Please submit your artwork to kmaigarie@ccpa-inc.org by September 4, 2009 *at the latest*. All ads will be printed in the final, 4-color conference program. Earlier submissions may be included in the pre-conference brochure. Please note that CCPA uses both print and electronic formats for pre-conference advertising. When submitting your artwork, please specify which versions should be used in online versus printed formats. See page 2 for size specifications and pricing information.

Brochure/Literature Distribution

Your organization's brochure/other literature will be included in each participant packet \$300
Please ship 225 copies of the item(s) to CCPA by September 14, 2009.

Literature displayed on literature table (12" x 12" space on a 6' table) \$50
Please ship 50 copies of the item(s) to CCPA by September 14, 2009.

Exhibitor Booth (2' x 6' table or freestanding display)

Times: *(We are still working on program details. Please call 860-257-7909 for more information).*

Exhibitor Booths are limited and granted on a first paid, first serve basis. Booth assignments will be provided to exhibitors the morning of the event. Price includes meals for one person. Additional fees apply for use of electrical outlet, phone line, wireless internet access and other staff. See page 2 for application and details.

CCPA Member	\$80
Nonprofit	\$100
*CCPA Sustaining Member	\$365
*Commercial	\$515

* **Please note our new policy.** Price includes a pre-event electronic attendee list for one-time use. The list will be emailed to the Contact Person listed on page 2 of this form 2 weeks prior to the event date. The list is provided for the purposes related to this event only. Post-event lists can be purchased for one-time use only at the price of \$100.

Hotel Information

A limited number of rooms are available at a reduced rate. Please call the hotel at (860) 678-1000 and reference the CCPA event. You may ship material to the hotel prior to the event. Items should be labeled, "CCPA Event - 9/25/09."

Hartford Marriott Farmington
15 Farm Springs Road
Farmington, CT 06032

CCPA

35 Cold Springs Rd., Suite 522, Rocky Hill, CT 06067-3165
(P)860-257-7909 • (F)860-257-7777
www.ccpa-inc.org



**CCPA Fall Conference –/Exhibitor/Advertising/Sponsorship Application -September 25, 2009
Hartford Marriott/Farmington, Farmington, CT**

Contact Person _____ Title _____
 Person Attending _____ Title _____
 Company Name (as it will appear in program) _____
 Address _____
 Telephone (____) _____ Fax _____
 E-mail Address _____ Product/Service _____

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Total
1. Continental Breakfast	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$750	<input type="checkbox"/> \$325	\$ _____
2. Morning Coffee Break	<input type="checkbox"/> \$750	<input type="checkbox"/> \$375	<input type="checkbox"/> \$250	\$ _____
3. Luncheon	<input type="checkbox"/> \$3500	<input type="checkbox"/> \$2250	<input type="checkbox"/> \$800	\$ _____
4. Brochure Insert	<input type="checkbox"/> \$300	N/A	N/A	\$ _____
5. Literature table	<input type="checkbox"/> \$50	N/A	N/A	\$ _____
6. Exhibitor Booth - CCPA Member	<input type="checkbox"/> \$80	<input type="checkbox"/> Table Top	<input type="checkbox"/> Free-Standing	\$ _____
Exhibitor Booth - Nonprofit	<input type="checkbox"/> \$100	<input type="checkbox"/> Table Top	<input type="checkbox"/> Free-Standing	\$ _____
Exhibitor Booth - Sustaining Member	<input type="checkbox"/> \$365	<input type="checkbox"/> Table Top	<input type="checkbox"/> Free-Standing	\$ _____
Exhibitor Booth - Commercial	<input type="checkbox"/> \$515	<input type="checkbox"/> Table Top	<input type="checkbox"/> Free-Standing	\$ _____
Electrical Outlet	<input type="checkbox"/> \$35			\$ _____
Phone Line	<input type="checkbox"/> \$100			\$ _____
Wireless Internet Access	<input type="checkbox"/> \$300			\$ _____
Additional staff person	<input type="checkbox"/> \$80			\$ _____

Name: _____ Title: _____

Conference Program Advertising

Ad Size Vertical/Horizontal Fees

		<u>CCPA Member</u>	<u>Nonprofit Organization</u>	<u>Sustaining Member</u>	<u>Commercial Business</u>	
Full Page	10" x 7.5"	\$110.00	\$185.00	\$250.00	\$300.00	\$ _____
Half Page	5" x 7.5"	\$60.00	\$110.00	\$155.00	\$200.00	\$ _____
Quarter Page	5" x 3.75"	\$40.00	\$70.00	\$110.00	\$150.00	\$ _____
Business Card	2.0" x 3.5"	\$25.00	\$50.00	\$75.00	\$100.00	\$ _____

TOTAL AMOUNT ENCLOSED \$ _____

Please complete this form and submit to the address below with payment no later that September 4, 2009.

NOTE: The conference planners reserve the right to determine eligible exhibitor/advertising participants.

Contact Kendra Maigarie at CCPA at (860) 257-7909 with any questions or e-mail at kmaigarie@ccpa-inc.org.

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